



CODE **UTSAVA** 2.0

CODE * INNOVATE * CELEBRATE

*Central India's Largest
Computer Science Event*

NATIONAL INSTITUTE OF TECHNOLOGY, RAIPUR

ABOUT US

CodeUtsava is a mega computer science event conducted annually by NIT Raipur. The event consists of coding contests, tech talks and workshops on various emerging technologies.

It concludes with a 28-hour Hackathon along with some expert talks to help participants get acquainted with the latest trends in IT Sector. Started in the year 2017, the first version of Codeutsava was a grand success.

With the same mission of reaching out to the finest programmers and developers across India to transform their creative ideas into real working applications with the support of new technologies, CodeUtsava 2.0 is here!

HIGHLIGHTS OF **CODEUTSAVA 1.0**

10+ workshops

1000+ Participation

28 Hour hackathon
150 participants

prizes Worth
₹1,00,000

Goodies and Swags worth

₹75,000

WHY SPONSOR ?

Publicity

Let your brand be in limelight through the publicity proceedings of Codeutsava.

Get live feedback

Enhance your product by getting live feedback from the developers present in the hackathon.

Get a chance to attract talents

Get an opportunity to hire young and innovative minds.

Conduct Workshops

Get a chance to conduct workshops and tutorials for the developers within the campus premises.

METRICS

20+ Colleges! **10+** Speakers!
20+ Talks!

28_{hrs} Hackathon
500+ Developers!

300+ Commits
50,000+ Lines of code

1,000+ footfall
3,000+ social media
impressions

All at same place
NIT, RAIPUR

SPONSORSHIP OPPURTUNITIES

	₹5,000	₹10,000	₹20,000	₹50,000
100+ likes (one post)	✓	✓	✓	✓
50+ Shares (one post)	✓	✓	✓	✓
100+ likes on fb page	✓	✓	✓	✓
Logo on countdown screen	✗	✗	✓	✓
Logo on front of diary	✗	✗	✗	✓
Brochure/Pamphlet in Registration kit	✗	✗	✓	✓
Logo on main banner	✓	✓	✓	✓
Standee on main venue	✓	✓	✓	✓
Post 30+ with your logo on Selfie booth from our page	✗	✗	✗	✓
Best of luck video	✗	✗	✓	✓
Logo on T-Shirt	✗	✗	✗	✓
Logo on the Email	✗	✓	✓	✓
Logo on poster during promotional event on different colleges	✗	✓	✓	✓

The amount of sponsorship may be treated as a donation under section 80G of the Income Tax Act for which a certificate would be issued by the institute

CONTACT US



Siddharth Garg : +91 86027 26263

Suyash Bajpai : +91 76938 44850

Swapnil Agarwal : +91 77258 74476



codeutsava@nitrr.ac.in



National Institute of Technology,

Raipur, Chhattisgarh

PINCODE : 492001

THANK YOU !



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NIT RAIPUR

www.codeutsava.in